

Sponsorship Opportunities

Gain additional exposure for your corporate brand by becoming an Annual Meeting Corporate Partner. Contact Jenna Cummins at (312) 235-4057 or at Jenna.cummins@sgo.org for more information.

CME/Educational Sponsorship Opportunities

Main Plenary Sessions (\$10,000/Session):

The top abstracts of the Annual Meeting are presented during the “Main Plenary” Sessions. Each abstract is presented by the principle investigator and is followed with a response by an expert in gynecologic oncology. In recognition of your support of a Main Plenary Session, the Society offers:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Focused Plenary Sessions (\$7,000/Session):

Focused Plenary Sessions feature several abstracts that address different aspects of the same topic, disease or treatment theme. Annual Meeting attendees gain multiple perspectives on the Sessions’ featured topic, compare research on similarly-themed studies and assess combinations of data on the designated subject. In recognition of your support, SGO will provide:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

SGO International Symposia (\$10,000):

Each year, SGO hosts evening symposia sessions that focus on a specific, important issue in gynecologic oncology. The sessions are hosted in the evening and offer a relaxed atmosphere that promotes discussion and networking. This year’s session is international in its focus, and features cutting-edge gynecologic oncology surgical films. To recognize your support of this session, SGO will provide:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Express Postgraduate Courses (\$5000/Course):

SGO will offer Express Postgraduate Courses this year in concert with the plenary sessions. Each course is an intense, two-three hour session that focuses on key clinical and scientific issues in gynecologic oncology. Supporters of these sessions will receive:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Postgraduate Courses (\$7,500/Course):

Offered in concert with plenary sessions or as a stand-alone focused breakout, these sessions showcase a diverse selection of clinical research-oriented topics for attendees. Companies supporting these sessions will receive:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Sunrise Sessions (\$2,500/Session):

These one-hour morning session or built as an added explanation to oral presentations, feature controversial topics in today’s gynecologic oncology environment and may include topics on innovative research, new perspectives on current treatments and issues concerning practitioners in the women’s cancer care field. Supporters of these sessions will receive:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Tumor Board (\$7,000/Session):

Always a favorite course, the Tumor Board is an interactive sessions that provides attendees the opportunity to review case studies of “competing” treatment options for different gynecologic cancer. Panel members review the case details, and audience members “vote” as to which course of treatment they’d select. Panel members share the actual management plan, allowing participants to see diverging treatment paths. This year the program committee will create daily tumor boards germane to the daily topic. As a supporter of the Tumor Board, you will receive:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Residents/Fellows/Candidates Session (\$15,000):

This session is designed specifically for SGO Residents, Fellows and Candidates. The sessions provide both education and networking opportunities about topics that are relevant and of interest to this audience. In recognition of your support, SGO will provide:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

Electronic Poster Session (\$7,500):

The Annual Meeting featured posters will now be viewable on eight flat-screen, LCD televisions, and will include a voice-over presentation that meeting attendees can watch and interact with on-demand. Supporters of this session will receive:

- Company acknowledgement placed on session signage
- Company acknowledgement in marketing materials

International Travel Grants (\$25,000):

Sponsor international colleagues to attend and participate at the SGO Annual Meeting. Funding will go toward airline travel and support of registration fees. Supporters of this grant will receive:

- Company acknowledgement signage placed at registration
- Company acknowledgement in marketing materials

Meeting Support and Communication Sponsorship Opportunities

Annual Meeting Advance Program Mailer (\$20,000):

Featuring the pre-meeting agenda and early-bird registration materials, this postcard is mailed to over 8,500+ gynecologic cancer care professionals from across the globe. This exclusive, single sponsorship includes your company’s logo and acknowledgement as the Advanced Program mailer sponsor.

Annual Meeting Pocket Program (\$7,000):

A handy, mini-guide, the Annual Meeting Pocket Program outlines all the sessions and includes final program details. The pocket program will be handed out to every registrant at the meeting. There are two (2) sponsorships available for the pocket program, with each receiving acknowledgement in the program.

Annual Meeting Electronic Newsletter (\$5,000/per month; two issues):

Sponsor the bi-monthly, special Annual Meeting newsletter. Sent out electronically twice a month for four months, this newsletter is distributed to all SGO members, Annual Meeting registrants and past attendees to keep all apprised of Annual Meeting programming updates. This monthly (two issues) sponsorship opportunity includes acknowledgement of support in every issue. Note: in the event there is only one newsletter in a month, the cost will be reduced to \$2500).

Mobile App Banner (\$7,500):

SGO introduced the SGO Annual Meeting mobile App at the 2011 meeting in Orlando. This proved to be a highly desired tool and we will be implementing again for our 2012 Annual Meeting.

Annual Meeting Social/Networking Functions:

Continental Breakfasts: (\$10,000 each/\$25,000 full sponsorship):

A much-appreciated courtesy to our attendees, continental breakfasts not only provide a great way to begin the day, but are also an opportunity for attendees to convene before they begin the day's educational sessions. Three continental breakfasts are available for sponsorship.

Beverage Breaks: (\$7,500 each/\$18,000 full sponsorship):

Three beverage breaks occur during the educational program to offer attendees a chance to stretch their legs and enjoy a drink in the Exhibit Hall.

SGO Annual Meeting Social Event (\$10,000/sponsor):

A favorite of Annual Meeting attendees and their families alike, you can make a major impact by helping to sponsor the evening's refreshments.

Exhibitor Reception (\$7,500/sponsor):

The reception that starts the meeting off, SGO offers opportunities to help host the reception's refreshments and entertainment.

Specialty Coffee in the Exhibit Hall (\$5,000/sponsor):

Premium barista station to be located in a high traffic area in the exhibit hall. Company logo will be displayed prominently on the to-go cups and/or coffee jackets.

Meeting Support Activities

Hotel Key Cards (\$10,000):

As each Annual Meeting attendee checks into the hotel, they are provided two key cards imprinted with the SGO logo and your corporate logo. Remain a visible presence at the Annual Meeting on Women's Cancer every time an attendee returns to his/her room.

Meeting Signage for SGO Activities (\$10,000):

Maximize your corporate exposure throughout the Annual Meeting by sponsoring meeting signage for SGO activities. Sponsor's corporate logo will be included on signage directing attendees to SGO activities, indicating session locations and communicating other information of interest.

Web Cafes (\$25,000):

Web Café computers are always in use by attendees seeking to stay connected to their patients, their students, and of course, their families. Your logo will be displayed on the 12 computer screen located throughout the Exhibit Hall.

SGO's Doctor Bag (\$2,500):

Advertise your booth number, highlight new products on display, or invite attendees to your sponsored meeting event. The "Doctors Bag" will be included in the materials distributed to each attendee when they check-in at registration.

Pens (\$7,000):

Each attendee at the SGO Annual Meeting will receive a pen along with his/her conference materials. Add your corporate logo to ensure your name is seen each time meeting participants take notes – and order extras to distribute at your booth.

Notebooks (\$7,000):

Place your corporate brand on the SGO Annual Meeting notebooks, distributed to all attendees. Additional notebooks may be made available for use in the Exhibit Hall.

Aluminum Water Bottles (\$7,000):

Assist SGO's initiative to Go Green at the Annual Meeting by sponsoring the SGO Annual Meeting aluminum water bottles. Your corporate brand will be displayed on the water bottles and distributed to all attendees at registration.

Twitter Feed Sponsors (\$5,000):

Frame the 46" LCD Monitor Screens used for the SGO Annual Meeting Twitter Feed. One screen will be placed at registration the other will be placed by the SGO Booth in the exhibit hall.



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