



#HashtagThis 3.0: Technology and Advancements Using Artificial Intelligence and Social Media to Improve Patient Care and Your Gynecologic Oncology Career

Overview

Patients, healthcare professionals, and researchers are increasingly using artificial intelligence (AI) to access information, improve clinical efficiency, and support research. While AI offers significant potential to expand access to knowledge, its accuracy and ethical use require thoughtful evaluation. This Masterclass will explore the responsible integration of AI in clinical and research settings and provide a platform for presenting AI-related abstracts.

Likewise, social media has become a widely used tool for sharing and obtaining healthcare information. This Masterclass will also feature abstracts examining the use of social media in gynecologic oncology and its impact on education and patient care.

Audience

Physicians, nurse practitioners, physician assistants, pharmacists, and trainees

Faculty

Megan Hutchcraft, MD; Gregg Nelson, MD, PhD; Eric Rios-Doria, MD; Tiffany Sia, MD; Shitanshu Uppal, MD, MBA

Learning Objectives

- Provide clinicians, researchers, educators, and patient advocates updates regarding the use of AI in gynecologic oncology and provide an evidence-based and ethical framework to utilize AI to improve clinical efficiency, perform and disseminate research, and create educational material.
- Present evidence-based guidance on utilizing social media for research dissemination, patient outreach, and educational material creation.