



Business of Medicine 2.0: Pro Tips and Practical Strategies for Clinical Efficiency and Business Optimization in Gynecologic Oncology

Overview

This masterclass provides gynecologic oncology professionals at all career stages with expert guidance on the business and operational aspects of practice. Participants will acquire practical strategies and essential tools to enhance practice efficiency, safeguard their careers, and ensure long-term professional success.

The session will focus on:

- Operational Efficiency: Practical strategies to streamline workflows and reduce administrative burdens
- Navigating the Medical-Legal Landscape: Approaches to prevent, manage, and recover from legal challenges in clinical practice
- Sustainability and Wellness: Evidence-based strategies to balance performance expectations, pursue innovative promotion pathways, address the ethics of service, and foster personal and professional well-being.

Audience

Physicians, nurse practitioners, physician assistants

Faculty

Emily Ko, MD, MSCR; Warner Huh, MD, FACS;
Stephanie Blank, MD; Amanda Nickles Fader, MD

Learning Objectives

- Incorporate practice-based strategies to optimize operational efficiency and address preauthorization, infusion, and surgical scheduling barriers.
- Discuss strategies to manage medical-legal challenges and identify preventive and sustainability opportunities.